



2018 Jackrabbit BOOST East User Conference Agenda



Wednesday, April 18th (8:00 am - 5:00 pm)	
8:00 AM	Welcome & Introductions
8:15 AM	Mark Mahoney - The Jackrabbit Story
8:30 AM	Security, Users, & Staff
9:15 AM	Database Management & Calendars
10:15 AM	Break
10:30 AM	Revenue (Categories & Transactions)
11:15 AM	ePayment & Refunds
11:45 AM	Financial Reporting, Statements, & Collections
12:15 PM	Lunch
1:30 PM	Mark Mahoney - <i>How to Leverage Facebook to the Max</i>
2:15 PM	Break
2:30 PM	Round Table Discussions by Industry Type
5:00 PM	Jackrabbit Social

Thursday, April 19th (9:00 am - 5:00 pm)	
9:00 AM	Events
9:30 AM	Online Integration (Web Registration & Parent Portal)
10:30 AM	Break
10:45 AM	Ty McDowell - <i>Your Mobile App - A Call to Action</i>
11:30 AM	Marketing & Communication
12:00 PM	Lead File
12:30 PM	Lunch
1:45 PM	Discounting & Prorating Enhancement Preview
2:30 PM	Texting
2:45 PM	Store
3:15 PM	Break
3:30 PM	Round Table Discussions by Topic

Friday, April 20th (9:00 am - 5:00 pm)	
9:00 AM	Skills
9:30 AM	Staff Portal
10:15 AM	Time Clock
11:00 AM	Break
11:15 AM	Costumes/Apparel Management
11:45 AM	Recital
12:15 PM	Lunch
1:30 PM	Brandi Vickers - <i>Three BIG Ideas to Make Your Recital More Profitable</i>
2:15 PM	Best Practices & Procedures
2:45 PM	Break
3:00 PM	Darin Soll - <i>Jackrabbit: How Software Development Happens</i>
3:30 PM	Recent & Future Enhancements
4:00 PM	Question & Answer
5:00 PM	Closing Statements

**While not expected, please note that changes to the schedule may occur.*