



BOOST

CONFERENCE 2019

Sunday, November 17, 2019

12:00 pm - 4:00 pm	Early Registration
1:00 pm - 4:00 pm	<i>Financial Wellness for Business Owners Seminar</i>

Monday, November 18, 2019

8:00 am - 8:30 am	Registration		
8:30 am - 9:15 am	Welcome, Introductions, & The Jackrabbit Update		
9:15 am - 10:00 am	Product Review & Next Generation User Experience		
10:00 am - 10:15 am	Morning Break		
10:15 am - 12:15 pm	Round Tables by Industry		
12:15 pm - 1:45 pm	Lunch		
1:45 pm - 2:45 pm	Increase Revenue	Time & Stress Management	Website Best Practices
2:45 pm - 3:45 pm	Customer Loyalty	Ogre-Free Collections	Onboarding New Employees
3:45 pm - 4:45 pm	The 7 Most Expensive Words in Business - <i>Katy Heddens</i>		
4:45 pm - 5:00 pm	Daily Wrap-up		
5:00 pm - 6:00 pm	Partner/Vendor Cocktail Hour (cash bar)		

Tuesday, November 19, 2019

8:30 am - 8:45 am	Welcome & Daily Forecast		
8:45 am - 9:00 am	LEAP! + Jackrabbit		
9:00 am - 10:00 am	Great Customer Service	Mastering Your Inbox	Employee Management
10:00 am - 11:00 am	Improving Accounting	Pro Tips & Best Practices	Maximize Your Day
11:00 am - 12:00 pm	Increase Revenue	Time & Stress Management	Website Best Practices
12:00 pm - 1:30 pm	Lunch		
1:30 pm - 2:15 pm	Jackrabbit Leadership Panel Q&A		
2:15 pm - 3:00 pm	Retention: Happy Staff & Happy Students - <i>Michelle Soutier</i>		
3:00 pm - 3:15 pm	Break		
3:15 pm - 4:30 pm	Maximizing Profitability - <i>Sean Dever</i>		
4:30 pm - 5:00 pm	Partner/Vendor Visit		
5:30 pm - 8:00 pm	Jackrabbit's <i>Motown Mixer</i> (cash bar & costume party)		

Wednesday, November 20, 2019

8:30 am - 8:45 am	Welcome & Daily Forecast		
8:45 am - 9:00 am	Client Testimonial		
9:00 am - 10:00 am	Customer Loyalty	Ogre-Free Collections	Onboarding New Employees
10:00 am - 11:00 am	Great Customer Service	Mastering Your Inbox	Employee Management
11:00 am - 12:00 pm	Improving Accounting	Pro Tips & Best Practices	Maximize Your Day
12:00 pm - 1:30 pm	Lunch		
1:30 pm - 3:30 pm	Round Tables by Topic		
3:30 pm - 3:45 pm	Wrap-up & Goodbye		

Logistics ♦ Information ♦ Connection ♦ Growth