



Making the Case to Attend the Jackrabbit BOOST User Conference April 18th-20th • Charlotte, NC

Deciding whether to go to an annual conference can be a hard decision — whether you’re a business owner or an employee — you have to justify the cost of attending the conference to yourself or your boss (or owner). We have put together this guide to help you decide to go or to plead your case to be able to attend.



Do Your Homework

Research the conference

Find out more about the [Jackrabbit BOOST User Conference](#).

Align conference attendance with you organization’s priorities and challenges.

What are your organization’s top priorities?

What are your organization’s top challenges?

How can going to the conference help your organization attain its goals?

[Top 6 Reasons You Don’t Want to Miss the Jackrabbit BOOST User Conference](#)

Estimate the Full Cost of Attendance

Registration	\$ 195 per person
Travel (Airfare/Driving)	\$ _____
Hotel Accomodations	\$ _____
Location Transportation	\$ _____
Per Diem/Meals	\$ _____
Total Cost of Attendance	\$ _____



Detail the Benefits of Attendance

[Boost User Conference Agenda](#)

Session Takeaways

Networking Benefits & Goals



Schedule a Follow-Up Meeting

How will you share the information you learn at the conference?

How will you share the list of discussion and actionable items developed at the conference?

How will essential tasks get done and be contacted while you are away at the conference?



Special Note - Where to Go from “No”

If your employer declines your request to attend, remember that there are many other ways for you to connect:

1. Participate in [Jackrabbit webinar](#).
2. Read [Jackrabbit Class blog](#) or [Jackrabbit Dance blog](#).
3. Attend [Beyond the Basics](#) trainings in your area.
4. Connect with other [Jackrabbit users](#).