

Convince your Boss to send you to BOOST 2021 - Letter Template

Excited about BOOST 2021 but not sure your boss will buy you a ticket? No sweat! We've created this letter template to help you gather your thoughts, ideas, and reasons why you need to be at BOOST this year.

Simply copy and paste this letter into a word document and personalize the **highlighted** areas!

Hi **[amazingly awesome boss]**,

I just saw that Jackrabbit released the information for their annual BOOST conference, which is completely virtual September 29-30, 2021 - yay! Out of all of the professional development events I could attend, this event is my top choice because there will be tutorials, business-building, and networking that can help us level up heading into 2022.

BOOST is a pretty special event in many ways. **#1 it's virtual:** which means all the content is available for 30 days post-conference. I can watch any sessions that I missed or rewatch the ones that were most important to us as a team. **#2 it's one-of-a-kind:** with a tutorial track and a business-building track, I am not limited to just learning more about Jackrabbit but learning more about the **[dance, swim, gymnastics, cheer, music]** industry. **#3 the value is priceless:** in one place, I can connect and network with other Jackrabbit clients, training experts, integration partners, and much more.

I know you are busy this time of year so I've outlined a few additional reasons BOOST 2021 is a great event for me:

1. **Pricing is flexible.** Jackrabbit is offering multiple pricing options to us as clients and I have chosen the one that will bring us the most value.
 - o All-Access Pass (\$59)
 - o All-Access Pass (\$59) + Post-Conference Client Success Package (\$19)
 - o All-Access Pass (\$59) + BOOST 2021 Swag kit (\$19)
 - o All-Access Pass (\$59) + Post-Conference Client Success Package (\$19) + BOOST 2021 Swag kit (\$19)
2. **Learn, share, plan.** As soon as the conference is over, I would love to get together with the team and share what I've learned. From there, we can come up with an action plan to boost us into 2022.
3. **Sessions on my wishlist.** While I will have access to every session, I am most excited about these 5 sessions:

- o _____
- o _____
- o _____
- o _____
- o _____

The best part is - no travel or hotel expenses required! There's time to decide but there are limited tickets available so we should act soon.

Thank you for taking the time to consider this opportunity for both my personal growth and for [organization name]. If you'd like to chat more about this in person, let me know!

Thanks again,

[your name]